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## Commute.org Wraps up the 2018 Commuter Challenge

*Commuters, Went Green this Spring!*

### **SAN MATEO COUNTY COMMUTERS SAVED 379 TONS OF CO<sub>2</sub> AND GOT REWARDED FOR THEIR GREEN COMMUTES**

SAN MATEO COUNTY, Calif., June 21, 2018: Commute.org announced the results and the grand prize winners of the 2018 Commuter Challenge at an awards ceremony this week. Participants from this year's challenge were randomly selected to win one of five grand prizes. In addition, participants were entered in weekly drawings for prizes to help commuters make the most of their green commutes to and from work or school.

Challenge participants logged their commutes on STAR, Commute.org's easy to use online tool. STAR, which can be accessed at [my.commute.org](http://my.commute.org), has a new smart phone app (Commute Tracker) for trip logging as well as integration with Scoop and Strava that allows commuters to automatically log their commutes.

Now in its 10<sup>th</sup> year, the *Commuter Challenge* encourages people to use alternative methods of to commute, such as bicycling, walking, carpooling, vanpooling, teleworking, shuttles, and public transit. This year's challenge highlighted the benefits that "green commutes" have on our environment. Participants were ranked by the CO<sub>2</sub> reductions their green commutes generated during the challenge. Everyone who participated was also able to track their personal commute impact, including calories burned, money saved, and CO<sub>2</sub> reduction.

Thanks to the amazing effort of San Mateo County commuters, the 2018 Commuter Challenge surpassed all the prior year's challenges. This year's results...

- 1,876 challenge participants
- 81,994 non-drive alone trips logged
- 1.6 million single occupancy vehicle (SOV) miles eliminated
- 379 tons of CO<sub>2</sub> reduced
- \$635,242 in commute cost savings
- 4.7 million calories burned by bicyclists and walkers

"The Commuter Challenge is a fun way to get people in San Mateo County to try different ways of commuting other than driving alone," said John Ford, Executive Director of Commute.org "Once people

experience the positive impact green commutes have on the environment, traffic congestion, and their own finances, they are much more likely to continue” Ford added.

Commute.org would like to thank the employers and community partners in San Mateo County who helped encourage commuters to participate in the 2018 Commuter Challenge. Every trip counts towards improving our air quality and traffic congestion. Thank you for being a part of the solution.

For more details about the 2018 Commuter Challenge including infographics of the results, please visit [www.commute.org](http://www.commute.org).

Hashtags: #CommuteSTAR #YourCommuteCounts #GreeningmyCommute

*About Commute.org:*

Commute.org is San Mateo County’s transportation demand management agency. Its primary objective is to reduce the number of single-occupant vehicle (SOV) trips in San Mateo County, thereby reducing traffic congestion and improving air quality. Commute.org receives funding from the City/County Association of Governments of San Mateo County, the San Mateo County Transportation Authority, the Bay Area Air Quality Management District and the Metropolitan Transportation Commission.

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