

CARPOOL 2.0

 **1,961**
carpoolers

 Tracked **218,453** one-way trips

 Traveled **4,708,310** miles

 Saved **\$1,325,860**

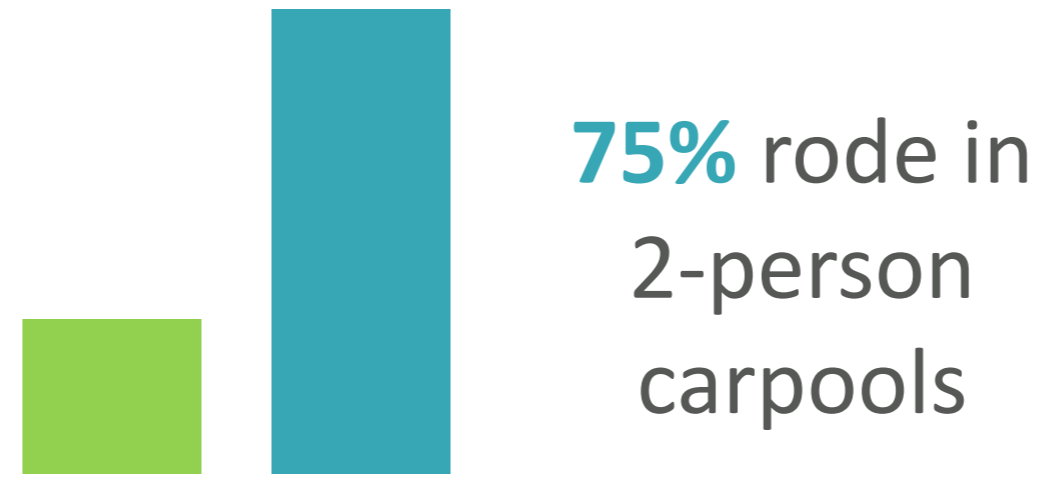
 Reduced **955** tons CO2



That's the equivalent of 1,165 round trip flights between SFO and JFK!



\$169,025 distributed through **6,761** e-gift card rewards

87% of program participants were satisfied or very satisfied with the reward amount



 top home city: **Fremont**
 top work city: **Redwood City**

“Knowing my coworkers hadn’t heard of Carpool 2.0, I actually used the program as leverage to guilt some recently slacking colleagues into carpooling again when I told them I would only share the program information **IN THE CAR.**”

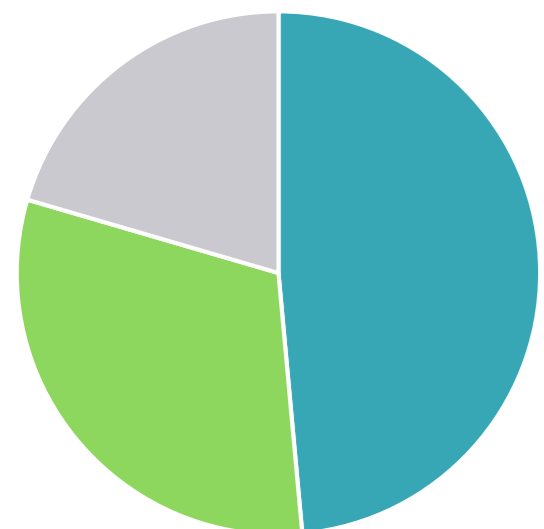
“The program gave me the motivation to seek people who want to carpool. It has also allowed me to meet new people!”




participant feedback

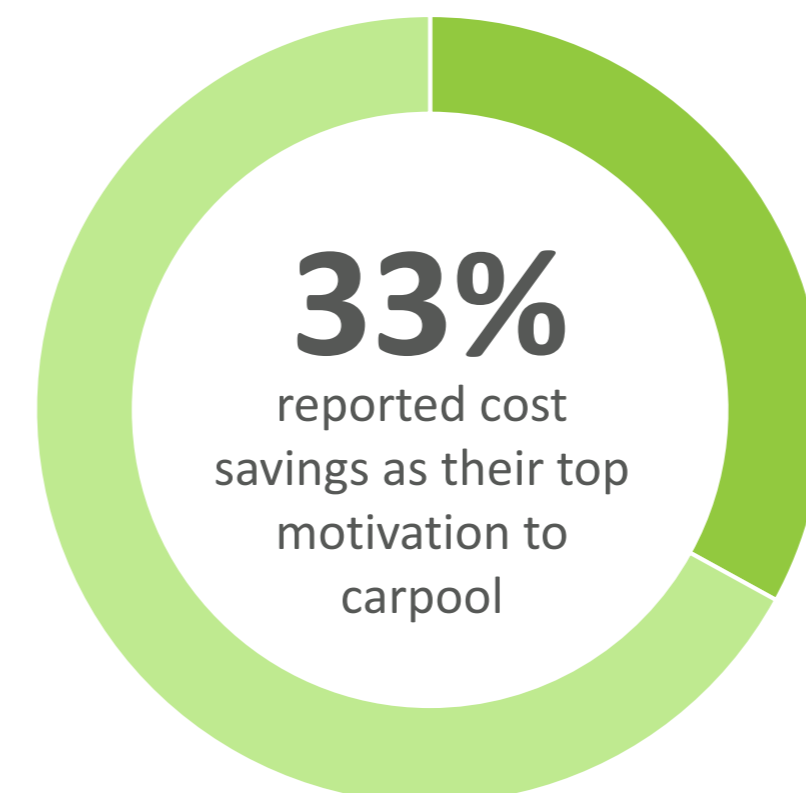
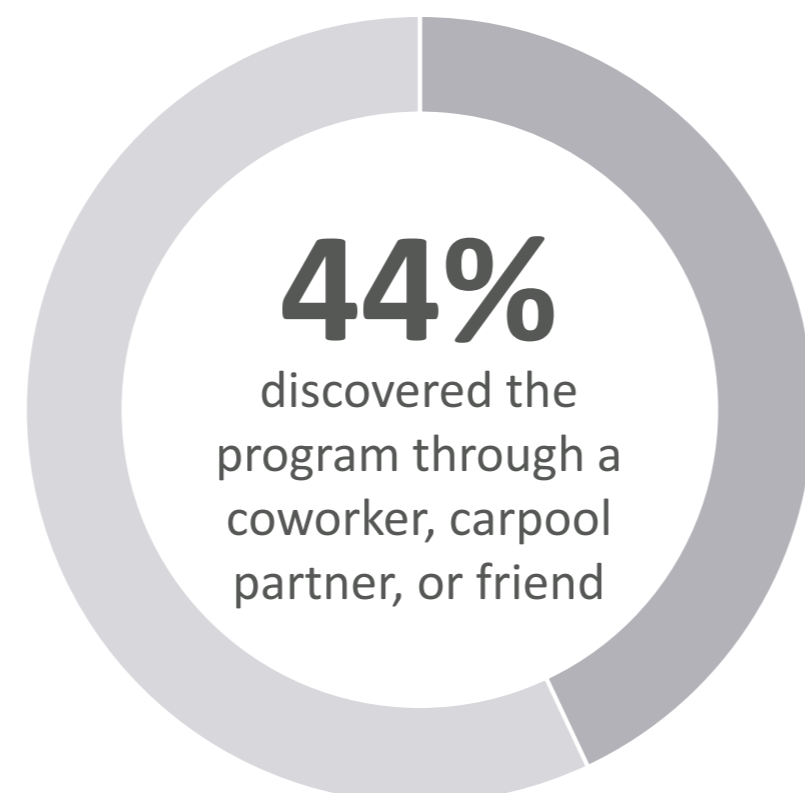
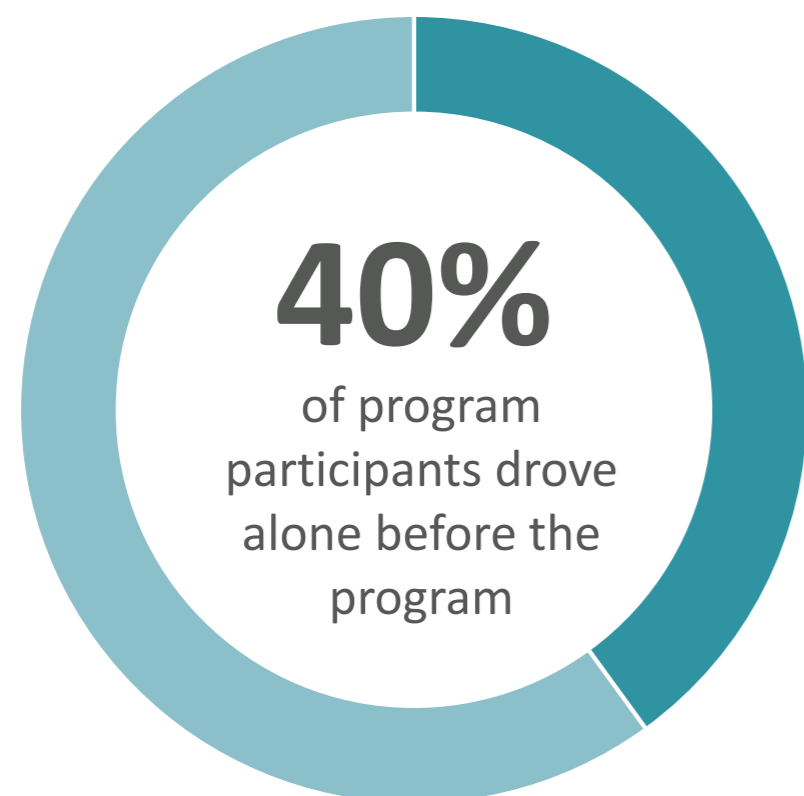
“Great program that encourages me to continue carpooling and I love to see the stats in the app.”

“The rewards program is an amazing incentive. I’m very appreciative it exists! I carpool for the cost, convenience, and to reduce my carbon footprint.”

Trips by source



 Commute Tracker
 Waze Carpool
 Scoop



Commute.org

Carpool 2.0 Rewards Program
October 2018 – December 2019