



Carpoolers = \$100*

Get Rewarded at Commute.org

*FOR COMMUTES TO/FROM SAN MATEO COUNTY. VISIT COMMUTE.ORG FOR DETAILS. FUNDED BY:



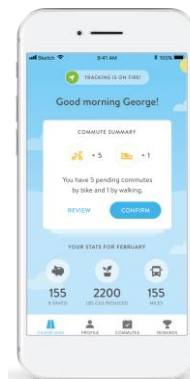
JOIN TODAY AND START CARPOOLING!

C/CAG Carpool 2.0 Rewards Program The Carpool 2.0 program rewards all forms of carpooling, from matching with your co-workers to using carpool apps to find carpool partners. Carpool 2.0 aims to increase local carpool ridership during peak travel periods, therefore reducing single occupancy vehicles, traffic congestion, greenhouse gas (GHG) emissions and the need for parking within San Mateo County. By carpooling, commuters can save time, money, and the environment.

How Does Carpool 2.0 Work? Carpoolers will receive up to **\$100** in e-gift cards and get to choose from over 70 retailers and charities! When carpool trips are tracked through the STAR Commute Tracker app or by connecting a Scoop or Waze Carpool account to a STAR account (my.commute.org) to auto-track carpool trips, commuters can unlock rewards. For every 10 carpool days tracked, commuters can claim a \$25 e-gift card reward, up to 4 times. Carpool commutes must start or end in San Mateo County to qualify for this reward.

How Do I Receive My Reward? In the Commuter Tracker app or STAR desktop (my.commute.org). Click 'Join Program' under rewards. After every 10 carpool days tracked, click 'Claim' to request reward. Once request is approved, an email will be sent to access reward.

The Program Is Live on STAR! Carpool 2.0 rewards are available now on STAR (my.commute.org)



Commute Tracker, Scoop or Waze Carpool apps are available for download on iTunes and



Program Evaluation C/CAG will evaluate the program's impact on commuter behavior and trends by closely monitoring ridership, time of day, origins and destinations of trips (aggregated) and other relevant data.

Program Funding The program is supported by C/CAG local congestion relief fund and funds allocated to C/CAG by the Bay Area Air Quality Management District (BAAQMD) as part of the San Mateo County Program Manager Fund. Rewards will be available until funds are depleted or 12/31/2019.

About C/CAG The City/County Association of Governments of San Mateo County (C/CAG) is the designated Congestion Management Agency (CMA) for San Mateo County responsible for the coordinating, planning, and programming of transportation, land-use, and environmental-related programs and projects. C/CAG provides a cooperative, cost-effective means of responding to countywide planning, transportation and other mandates from the State of California and the Federal Government. The C/CAG Board of Directors consists of representatives elected members of the Council/Board) from each of the 20 cities and the county. For more information please visit www.ccag.ca.gov