



FOR IMMEDIATE RELEASE

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## Commute.org's Annual Commuter Challenge is Back

*Commute like a superhero and get rewarded!*

SAN MATEO COUNTY, Calif., Mar 30, 2023: [Commute.org](https://www.commute.org) is excited to announce the return of the annual *Commuter Challenge* after a hiatus during the pandemic. The 2023 *Commuter Challenge* runs between April 1<sup>st</sup> and May 31<sup>st</sup> and is for people who commute to or from San Mateo County. People who join the challenge and use sustainable modes of transportation will be eligible to win exciting prizes.

The *Commuter Challenge* promotes commuting to work/college sustainably with modes of transportation such as bicycling, walking, carpooling, vanpooling, shuttles, or public transit. The goal is to encourage people to try alternatives other than driving alone with chances to win weekly prizes as well as one of five grand prizes.

This year, commuters can become superheroes by using their powers to reduce traffic congestion and CO<sub>2</sub> emissions. Not only will participants be eligible to win great prizes, they will also be able to track their personal commute impact, which includes CO<sub>2</sub> reduction, calories burned, and money saved.

"The annual San Mateo County Commuter Challenge is a fun way to encourage more people to try using different forms of sustainable transportation," John Ford, Executive Director of Commute.org said. "In the immortal words of Commissioner Gordon of Batman fame, 'You're going to make a difference. A lot of times it won't be huge, it won't be visible even. But it will matter just the same.'" Ford added.

Participants qualify for weekly and grand prize raffle drawings by logging their commutes on the STAR platform, Commute.org's easy to use online tool, which can be accessed at [my.commute.org](https://my.commute.org).

By creating an account on [my.commute.org](https://my.commute.org) and logging their sustainable commutes, participants will be automatically entered to win one of the featured weekly prizes (\$25 e-gift cards, \$30 FasTrak® Flex toll tags, \$50 Clipper® card, Amazon Fire Tablets and more). Participants also earn a chance to win one of the five grand prizes – Amazon Kindle Scribe, \$300

Clipper Card, Bose QuietComfort Earbuds, \$200 Zappos e-gift Card, Vacation Package. For more details about the 2023 *Commuter Challenge* please visit [www.commute.org](http://www.commute.org).

*About Commute.org:*

Commute.org is San Mateo County's transportation demand management agency. Its primary objective is to reduce the number of single-occupant vehicle (SOV) trips in San Mateo County, thereby reducing traffic congestion and improving air quality. Commute.org receives funding from the City/County Association of Governments of San Mateo County, the San Mateo County Transportation Authority, and the Bay Area Air Quality Management District.

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